

## Horizontal Non Viewable Area

**IMPACT  
SERIES  
WALL**

**Merchant**

### Top Graphic

Primary Image Safe Zone  
600wide x 910mm high  
Keep all important text and elements  
inside the green boundary line

Finished Crop Size  
700mm wide x 1010mm high

Graphic Size With Bleed  
800mm wide x 1100mm high

Non Viewable Area  
Do not design graphics  
in this gray area.

**EXHIBIT  
Pro-H**

Display Dimensions  
700mm wide x 2260mm high

### Bottom Graphic

Primary Image Safe Zone  
600wide x 800mm high  
Keep all important text and elements  
inside the green boundary line

Finished Crop Size  
700mm wide x 900mm high

Graphic Size With Bleed  
800mm wide x 1000mm high

#### TO AVOID PRODUCTION DELAYS PLEASE NOTE:

- \* Extend artwork to blue bleed lines
- \* All colours to be CMYK (not Pantone or RGB)
- \* Resolutions to be 72-125 ppi @ 100%
- \* All fonts must be converted to outlines
  - \* Flatten all transparencies
- Ensure NO overprinting within the file
  - \* Embed all images in final PDF
- \* Save final artwork as a print ready PDF
  - \* Please keep this template on a separate layer from the artwork